

## LITERATURE LIST

Most of the journal articles, Harvard Business Review (HBR) articles and other documents are available via LiU Library. Students should make an effort to download these documents via University Library page ([www.bibl.liu.se](http://www.bibl.liu.se)).

### Main course book:

1. Borglund, T., De Geer, H., Frostenson, M., Lerpold, L., Nordbrand, S., Sjöström, E., ... & Grafström, M. (2021). *CSR and sustainable business*. Sanoma Utbildning.

## CSR Strategy

### Essential reading:

- Borglund et al., (2021): Chapter 1, 2 and 3
- Bhanji, Z., & Oxley, J. E. (2013). Overcoming the dual liability of foreignness and privateness in international corporate citizenship partnerships. *Journal of International Business Studies*, 44(4), 290-311.
- Christmann, P., & Taylor, G. (2001). Globalization and the environment: Determinants of firm self-regulation in China. *Journal of international business studies*, 32(3), 439-458.
- Christmann, P. (2004). Multinational companies and the natural environment: Determinants of global environmental policy. *Academy of Management Journal*, 47(5), 747-760.
- Freeman, R. E. (2010). *Strategic management: A stakeholder approach*. Cambridge university press.
- Kolk, A. (2016). The social responsibility of international business: From ethics and the environment to CSR and sustainable development. *Journal of World Business*, 51(1), 23-34.
- Kourula, A., & Halme, M. (2008). Types of corporate responsibility and engagement with NGOs: an exploration of business and societal outcomes. *Corporate Governance: The international journal of business in society*.
- Ljung, A., & Pahlberg, C. (2015). Subsidiary strategy processes in Latin America. *European Business Review*.

### Complementary reading:

- Borglund et al., (2021): Chapter 5, 6 and 7
- World Business Council for Sustainable Development. 2019. Business Climate Resilience: Thriving Through the Transformation.
- <https://www.ukcip.org.uk/wizard/> Description of the UKCIP Adaptation Wizard, a frequently used tool for business' and organisation's adaptation planning.

## Business and Development

### Essential reading:

- Karnani, A. G. (2006). Fortune at the Bottom of the Pyramid: A Mirage. *California Management Review*.

- Meyer, K. E. (2004). Perspectives on multinational enterprises in emerging economies. *Journal of international business studies*, 35(4), 259-276.
- Prahalad, C. (2009). *The Fortune at the Bottom of the Pyramid: Eradicating Poverty Through Profits, Revised and Updated 5th Anniversary Edition*. Wharton School Publishing.
- Borglund et al., (2021): Chapter 12

## CSR and Politics

### Essential reading:

- Auserwald, P. E. (2009). Creating social value. *Stanford social innovation review*, April.
- Boddewyn, J. J. (2016). International business–government relations research 1945–2015: Concepts, typologies, theories and methodologies. *Journal of World Business*, 51(1), 10-22
- Folke, C., Österblom, H., Jouffray, J. B., Lambin, E. F., Adger, W. N., Scheffer, M., ... & de Zeeuw, A. (2019). Transnational corporations and the challenge of biosphere stewardship. *Nature ecology & evolution*, 3(10), 1396- 1403.
- Kostova, T., Roth, K., & Dacin, M. T. (2008). Institutional theory in the study of multinational corporations: A critique and new directions. *Academy of management review*, 33(4), 994-1006.
- Rivera-Santos, M., Rufin, C., & Kolk, A. (2012). Bridging the institutional divide: Partnerships in subsistence markets. *Journal of Business Research*, 65(12), 1721-1727.
- Yildiz, H. E., & Fey, C. F. (2012). The liability of foreignness reconsidered: New insights from the alternative research context of transforming economies. *International Business Review*, 21(2), 269-280.

### Literature seminar 1: CSR strategy

#### Essential reading:

Porter, M. and Kramer, M. (2011) Creating shared value, *Harvard Business Review*, Jan-Feb: 1-17.

Crane, A., Palazzo, G., Spence, L. and Matten, D. (2014) Contesting the value of “creating shared value”. *California Management Review*, 56 (2): 130–153.

### Literature seminar 2: Political CSR strategy

#### Essential readings:

Nippa, M., Patnaik, S., & Taussig, M. (2021). MNE responses to carbon pricing regulations: Theory and evidence. *Journal of International Business Studies*, 52(5), 904-929.

Child, J., & Tsai, T. (2005). The dynamic between firms’ environmental strategies and institutional constraints in emerging economies: Evidence from China and Taiwan. *Journal of Management studies*, 42(1), 95-125.

Yang, X. and Rivers, C. 2009. Antecedents of CSR practices in MNCs’ subsidiaries: A stakeholder and institutional perspective. *Journal of Business Ethics*, 86(2): 155-169.